Dress Up 4 Dentaid Day a success!

Oral health charity Dentaid has once again held its annual Dress Up Day to raise funds for its overseas work. As with previous years, the day was popular among many dental practices, with people dressing up in a variety of themed costumes, ranging from the glamour of Hollywood actors and actresses at Treval Dental Access Centre, to the rough and ready Cowboys and Indians at Patchway Dental Practice. Dentaid staff even spent their day in a number of brightly coloured and unusual wigs!

Even more money!

Many of the practices that took part also held raffles and other various additional activities on the day. Extra events in some practices, such as encouraging interaction with patients and enable practice to raise further funds for Dentaid’s work.

The annual competitions were also held on the day to acknowledge the best theme and the best fundraiser.

Smile Style Dental Practice in Stafford won the Best Theme award for their circus-style costumes. Members of staff from the practice dressed up as a clown, a circus master, a bald eagle along with its assistant, a lion tamer and not forgetting, a lion. However, the first Fundraiser title went to Dentith and Dentith which raised over £500 on their pirate-themed day.

Every penny counts

A big thank you to everyone who took part in this year’s Dress Up 4 Dentaid Day. The money you have raised will contribute towards improving the oral health of developing communities worldwide. Dentaid has recently sent surgeries to Burkina Fasso, Cameroon, Azerbaijan, Liberia and Malawi amongst others. Dentaid is also currently in the process of expanding the schools oral health programme, which was piloted in Uganda, to five new schools in the Cameroon.

Next year Dentaid will be holding Dress Up 4 Dentaid Day on 10 July 2009. If you would like to hold your own Dress Up Day during the year or would like to participate in next year’s event please contact the fundraising team on 01794 524249 or email info@dentaid.org.

Dentaid is one of the leading oral health charities in the world, having supported almost 200 oral health programmes in over 50 countries. In recent years, the charity has expanded its work from supplying refurbished dental surgeries for charitable projects, to playing vital roles in oral health promotion such as establishing innovative school preventive programmes, and initiating various training schemes encompassing disciplines from equipping rural health workers to carry out basic dental care in remote communities to teaching governments on fluoride advocacy and writing national oral health strategies. Dentaid is also working hard to lobby governments, companies and health organisations to adopt more oral health friendly policies and practices.

For further information visit www.dentaid.org, email info@dentaid.org or call 01794 524249.

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